# 2022 Central District Netball Club Sponsorship Pack



# CENTRALS

## It's time to unite the North

The Central District Netball Club, in conjunction with its strategic alliance with SANFL Central District Football Club Inc. represents a district encompassing Salisbury, Elizabeth, Gawler, Adelaide Plains, Barossa Valley and the Mid North, truly **UNITING THE NORTH**.

Since 1998 Harlequin Netball Club has participated in the elite South Australian Netball landscape, submitting teams into the State League Netball Competition and Adelaide Metropolitan Netball Division based at Netball's 'hub', Priceline Stadium, Mile End; and whilst the Clubs history spans decades prior to this, it is our unique partnership with CDFC that remains the key to its existence.

Throughout a successful period as individual clubs, both Harlequin and CDFC have seen the northern region continue to grow in both population and sporting interest. It is for this reason that in 2016 Harlequin Netball Club made the decision to undertake a major re-brand. As a result, Central District Club was born

CDFC has a long history of success in the South Australian Football League its members and supporters taking pride in their club with a reputation for loyalty and passion. CDNC looks to draw on this history and add to the success of the Central District brand by participating in the highest pre-elite competition, Netball SA Premier League, in the coming years.









By sponsoring the Central District Netball Club, you are not only supporting our Club's re-brand, but also our local community through facilitation of programs, scholarships and mentoring programs for players, coaches, umpires and officials.

As a 100% not-for-profit organisation, we rely on the generosity of our sponsors to continue operation and provide opportunities for aspiring netballers in the North to participate at the highest level. We are determined to give back to the District that helped build us and work towards truly **UNITING THE NORTH** in sport.

Here are just a few things your generosity will provide:

### **Inclusive Sports SA**

Central District Netball Club is one of only 6 Clubs in the state to offer an Inclusive Sports team in the Adelaide Metropolitan Division which caters for those who suffer a restrictive disability. Several players from our Inclusive team have been selected into the SA Rubies State team who contest the Marie Little OAM Shield annually.

### **Invitee and Pathway programs**

Players selected for the CDNC Invitee and Pathway programs are identified as our future Elite Squad players and this program provides them with intensive training sessions by advanced coaches to further develop their natural abilities. This is just one of the programs we conduct to invest and secure our future stars.

### **Indigenous participation**

CDNC is dedicated to providing netball opportunities to young women who identify as Aboriginal and have worked hard with local council community groups and members to provide additional support and assistance to tap into the netball potential these young women possess.



### DIAMOND PARTNERSHIP

### Recognition

- \* As the official **NAMING RIGHTS** partner of CDNC
  - \* As a **DIAMOND** sponsor

### Membership

- \* Two (2) entry passes to Elite Squad matches
- \* Framed Elite Squad photo and Certificate to display

### **Display**

- \* Prime logo placement on Elite Squad uniform (Dress/Polo/Tracksuit)
  - \* Prime logo placement on Club Polo

### Hospitality

- \* An invitation to participate in the annual Club Day at Priceline Stadium
  - \* An invitation to participate in the annual Sponsors night
  - \* Four (4) tickets to attend the end of season Gala Night

### **Advertising**

- \* Recognition on Club website with 'hotlink' to company website
  - \* Recognition on social media (Facebook)
    - \* Ongoing advertising on Social Media
- \* Opportunity to provide special offers exclusive to Club members
  - \* Public address announcement at end of season Gala Night
- \* Use of Elite Squad players for promotions for business events/branding/charities

### **Signage**

\* Corflute sign placed in front of Elite Squad bench at each match



### Recognition

\* As a GOLD partner of CDNC

### Membership

- \* Two (2) entry passes to Elite Squad matches
- \* Framed Elite Squad photo and Certificate to display

### **Display**

- \* Logo placement on Elite Squad uniform (Dress/Polo/Tracksuit)
  - \* Logo placement on Club Polo

### **Hospitality**

- \* An invitation to participate in the annual Club Day at Priceline Stadium
  - \* An invitation to participate in the annual Sponsors night
  - \* Two (2) tickets to attend the end of season Gala Night

### **Advertising**

- \* Recognition on Club website with 'hotlink' to company website
  - \* Recognition on social media (Facebook)
  - Ongoing advertising on Social Media (on request)
- \* Opportunity to provide special offers exclusive to Club members
- \* Use of Elite Squad players for promotions for business events/branding/charities

### Signage

\* In-house signage at Club events (on request)



### Recognition

\* As a SILVER partner of CDNC

### **Membership**

- \* Game day passes to matches (on request)
- \* Framed team photo and Certificate to display

### **Display**

\* Logo placement on Club Polo

### Hospitality

- \* An invitation to participate in the annual Club Day at Priceline Stadium
  - \* An invitation to participate in the annual Sponsors night
  - \* Two (2) tickets to attend the end of season Gala Night

### **Advertising**

- \* Recognition on Club website with 'hotlink' to company website
  - \* Recognition on social media (Facebook)
  - \* Ongoing advertising on Social Media (on request)
- \* Opportunity to provide special offers exclusive to Club members

### **Signage**

\* In-house signage at Club events (on request)



### **BRONZE PARTNERSHIP**

### Recognition

\* As a BRONZE partner of CDNC

### Membership

\* Framed team photo and Certificate to display

### **Display**

\* Logo placement on Club Polo

### **Hospitality**

- \* An invitation to participate in the annual Club Day at Priceline Stadium (\$1000 Partners)
  - \* An invitation to participate in the annual Sponsors night (\$1000 Partners)
    - \* Two (2) tickets to attend the end of season Gala Night

### **Advertising**

- \* Recognition on Club website with 'hotlink' to company website
  - \* Recognition on Social Media (Facebook)
- \* Opportunity to provide special offers exclusive to Club members



### **BUILD YOUR OWN PARTNERSHIP PACKAGE**

Central District Netball Club understands that times are tough in our District and because of this we are determined to give back to our loyal sponsors in any way we can.

We are a not-for-profit Club therefore require financial support through sponsorship and fundraising to keep our teams on Court, but we also acknowledge that sponsorship through the provision of incentives, equipment and/or supplies can be just as beneficial, not just to our members, but also to you.

If you would like to support CDNC but cannot provide financial support, you will be recognised as an important member of the Central District family.

Please contact us to discuss how we can work together and support each other.

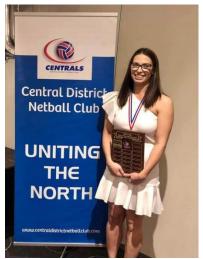
### **Contact details:**

- \* www.centraldistrictnetballclub.com
- \* www.facebook.com/CentralDistrictNC
  - \* CDNC.president@gmail.com







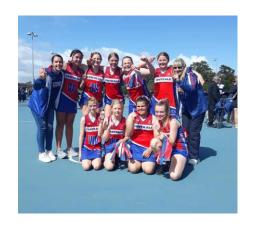


2021 AMND Players' Player CHANTELLE KAKE





2021 B1 MVP ALEYSHA EDWARDS



# **2022 CDNC SPONSORSHIP AGREEMENT**

1	from	
With ABN:	wish to confirm sponsorship	with Central
District Netball Club for the	2022 season for a period of	years.
The Sponsorship pack we have	ve chosen is:	
With a financial co	mmitment of \$	
Our primary contact will be	and ca	n be contacted
via phone on	or via email on	
Signed:		
Name:		
Position:		
Date:		
Thank you for your support		
Yours in Sport		
CDNC		